



ADVANCED PROVIDES ONGOING COLLABORATION SOLUTIONS FOR LEADING CANADIAN CREDIT UNION CENTRAL 1

CENTRAL 1 CREDIT UNION



#### ABOUT CENTRAL 1 CREDIT UNION

Central 1 Credit Union is the central financial facility and trade association for the B.C. and Ontario credit union systems. The organization represents member-owned retail financial institutions currently serving 2.9 million members holding \$70 billion in assets. Owned and funded by credit union stakeholders, Central 1 functions as the system's wholesale financial arm and provides a full range of trade association and development services.

#### THE OPPORTUNITY

Central 1 required an office-wide audiovisual solution for their new Ontario location. The Company was looking for a dynamic, sophisticated AV system that would complement the new facility, providing a hassle-free way for employees to communicate and share information across multiple meeting rooms and presentation spaces. Central 1 needed an experienced AV systems expert to manage the project, as well as to provide post-installation maintenance and service on an ongoing basis.

#### THE ADVANCED SOLUTION

Central 1 turned to the AV experts at Advanced to design, install and service a complete and collaborative AV system. The installation included ceiling-mounted projectors and motorized screens, combined with in-ceiling speakers to provide optimized audio throughout multiple meeting rooms and office areas throughout the building. Advanced also equipped the office with TOA audio systems, providing a complete and cutting-edge sound and desktop-paging system. The Advanced solution ensured Credit 1 employees could easily connect on projects and share information with clients. Advanced also provided a complete post-installation service and maintenance package to the Credit Union, ensuring the useful lifetime of the AV equipment was extended and continued to perform to fullest potential.